

A close-up portrait of a man with short, dark hair and a light beard, smiling warmly. He is wearing a dark suit jacket, a white shirt, and a dark tie. The background is a soft, out-of-focus grey.

Our PASSION, your SUCCESS

SOREEL, your integrator in electrical equipment

# SOREEL is part of the American group

## **KOHLER**

Since the 20<sup>th</sup> of December 2005, SOREEL is part of the KOHLER group, along with BES (genset maintenance) and SDMO (genset manufacturer), all formerly part of the MEUNIER group.

## Today

SOREEL, specialists in electrical equipment

- 200 employees
- 35 M euros Turnover

## Milestones

- **Origin** : S.A. Bossard
- **1<sup>st</sup> January 1980** : Creation of SOREEL
- **1<sup>st</sup> July 1985** : SOREEL joins the MEUNIER group
- **20<sup>th</sup> December 2005** : SOREEL joins the KOHLER group
- **1<sup>st</sup> July 2007** : Creation of SOREEL Dagneux
- **18<sup>th</sup> June 2009** : Official grand opening of the new SOREEL building in Cholet



# Areas of BUSINESS

We offer our customers a range of equipment manufactured specifically for the following areas : Energy, Transport, Environment, and OEM (Original Equipment Manufacturer).

## ENERGY



## TRANSPORT



## ENVIRONMENT



## OEM



reel  
que & automatisme



RELIABILITY



## KNOW-HOW

Well-known to be a panel manufacturer, SOREEL develops its know-how in a multitude of areas related to the industrial electrical equipment :

### From design ...

- Electrotechnical studies
- Automatism studies
- Research and development (Mechanics, Electrical engineering, Industrial data processing)

### ... to production

- Cabinets
- Bus bar and assembly
- Wiring
- Tests
- Reception in the factory

### With our services :

- Commissioning our electric and automatism' services
- Updating your equipment to improve it's performance and treating the obsolescence of it's components
- Customer services

SOREEL's priority is customers' satisfaction by listening to their needs by a policy of continuous progress of products and processes



## An efficient PRODUCTION TOOL

- 2 new buildings 12000 m<sup>2</sup> of production facilities and 2000 m<sup>2</sup> of offices :
  - In Cholet (49) opened in 2009
  - In Dagneux (01) opened in 2007
- Including a workshop of great height with an overhead travelling crane of 10 tons capacity and 9m under hook allowing to carry out projects of important size.
- Design/Manufacture/Integration of any types of electrical equipment, integrated in containers and shelters.

INNOVATION

Our **VALUES** take

## Innovation

*Be different and move forward.*



## Commitments

*Create and maintain  
a degree of confidence  
in our relations with our customers.*

# US FORWARD

## Results

*Set and keep our targets with personal requirement towards reaching the final result.*



## Team spirit

*Federate the initiatives and skills of each participant towards a common objective.*





QUALITY



REACTIVITY

## PRODUCTS and SERVICES



Through out our organisation, a project manager will lead your project through innovating solutions at competitive prices, from the electric box to a high-powered switchboard up to 8500A.

- Our own range of switchboard :  
**Océanis** brand, up to most demanding service index IS 333
- Our own range of automatism dedicated to gensets' control :  
**Mics Kerys**
- Our solution of transfert switch between genset and network
- Our electronic solutions for machines manufacturers

## A policy of CONTINUOUS PROGRESS

SOREEL chose in an explicit way as of 1990 to develop a policy of quality, which is measured and which can be placed under control of a third party.

The requirements of the international standard ISO 9001 are used by us as reference frame.



Our passion, your success



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## Dagneux

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